

MAJOR SPONSORSHIP OPPORTUNITIES



PRESENTER \$5,000



Marquis Presenting Sponsor logo placement on all signage

Signed banner on Finishline Arch

Exhibitor booth & coupon / ad inserts in runner swag bags

10 Personalized Race entry invites (or alternately 10 shirts)

Featured recognition in radio advertising & announcements

"Presented by..." recognition in all publications & digital media

Dedicated social media posts & email recognition

Full color logo on all race-related emails & downloadable poster

Full color logo featured on bibs & finisher's certificates

Full color logo with featured size & top position on shirt

Branded link on HHNW website Run page & registration website

Featured mentions during event

PLATINUM \$2,500

Platinum Sponsor prime logo placement on all signage

Major sponsor recognition in radio advertising & announcements

Exhibitor booth & coupon / ad inserts in runner swag bags

5 Personalized Race entry invites (or alternately 10 shirts)

Platinum sponsorship recognition in all publications & digital media

Logo on all race-related emails & downloadable poster

Logo with prime position on shirt

Branded link on HHNW website Run page & registration website

Featured mentions during event

GOLD \$1,500

Gold Sponsor logo on all signage

Major sponsor recognition in radio advertising & announcements

Inserts in runner swag bags

Gold sponsorship recognition in all publications & digital media

Logo with links on all race-related emails, downloadable poster & shirts

Branded link on HHNW website Run page & registration website

Featured mentions during event



SILVER \$1,000

Silver Sponsor logo on race flags, radio advertising & all digital media

Inserts in runner swag bags

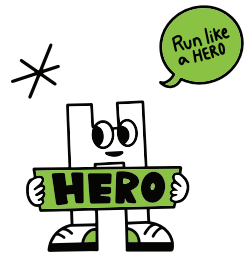
Logo with links on poster, shirts, Run website page & registration website

Featured mentions during event

Making strides for mental health



EVENT SPONSORSHIP OPPORTUNITIES



5K PARTNER
 MULTIPLE SPONSORS
\$250+

- Logo on publications, with mentions on social media & digital media
- Logo with links on poster, shirts, Run website page & registration website
- 2 Race entries
- Mentions during event



SWAG
 MULTIPLE SPONSORS
\$500

- Exclusive logo on runner's swag bags with optional additional insert
- Logo on all publications, mentions on radio, social & all digital media
- Logo with links on poster, shirts, Run website page & registration website
- 2 Race entries
- Mentions during event



T-SHIRTS
 ONE SPONSOR
\$750

- Exclusive logo placement on sleeve of runner t-shirts
- T-shirt signed by membership
- Logo on all publications, mentions on radio, social & all digital media
- 2 Race entries
- Logo with links on poster, shirts, Run website page & registration website
- Mentions during event



FINISH LINE
 ONE SPONSOR
\$1,000

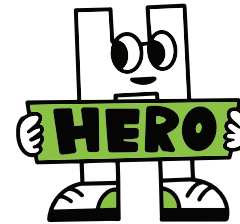
- Premier logo Sponsorship banner on finish line arch
- Banner signed by membership
- Sponsor logo on all publications, radio, social & all digital media
- 2 Race entries
- Inserts in runner swag bags
- Logo with links on poster, shirts, Run website page & registration website
- Featured mentions during event



SPONSORSHIP RESPONSE FORM

Yes! I will proudly sponsor the HERO House Run!

Please indicate sponsorship level below



JOIN *our*
FUNDRAISING
and **HELP US**
GROW *our*
COMMUNITIES!

Presenting (\$5,000)

Finish Line (\$1,000)

Platinum (\$2,500)

T-Shirts (\$750)

Gold (\$1,500)

Swag (\$500)

Silver (\$1,000)

Partner (\$250)

In-Kind Sponsor (Value dictates sponsorship level, please complete below)

IN-KIND DONATION (If you instead wish to sponsor through in-kind gift, please include description & value)

SPONSOR INFORMATION

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Website _____

Contact _____ Email _____

Make check payable to:

HERO HOUSE NW
ATTN HERO HOUSE 5K
12838 SE 40TH PL
BELLEVUE, WA 98006