

# MAJOR SPONSORSHIP OPPORTUNITIES



Making strides for mental health

## PRESENTER \$5,000

Marquis Presenting Sponsor logo placement on all signage

Signed banner on Finishline Arch

Exhibitor booth & coupon / ad inserts in runner swag bags

10 Personalized Race entry invites (or alternately 10 shirts)

Featured recognition in radio advertising & announcements

"Presented by..." recognition in all publications & digital media

Dedicated social media posts & email recognition

Full color logo on all race-related emails & downloadable poster

Full color logo featured on bibs & finisher's certificates

Full color logo with featured size & top position on shirt

Branded link on HHNW website 5K page & registration website

Featured mentions during event



## PLATINUM \$2,500

Platinum Sponsor prime logo placement on all signage

Major sponsor recognition in radio advertising & announcements

Exhibitor booth & coupon / ad inserts in runner swag bags

5 Personalized Race entry invites (or alternately 10 shirts)

Platinum sponsorship recognition in all publications & digital media

Logo on all race-related emails & downloadable poster

Logo with prime position on shirt

Branded link on HHNW website 5K page & registration website

Featured mentions during event



## GOLD \$1,500

Gold Sponsor logo on all signage

Major sponsor recognition in radio advertising & announcements

Inserts in runner swag bags

Gold sponsorship recognition in all publications & digital media

Logo with links on all race-related emails, downloadable poster & shirts

Branded link on HHNW website 5K page & registration website

Featured mentions during event



SCAN TO REGISTER



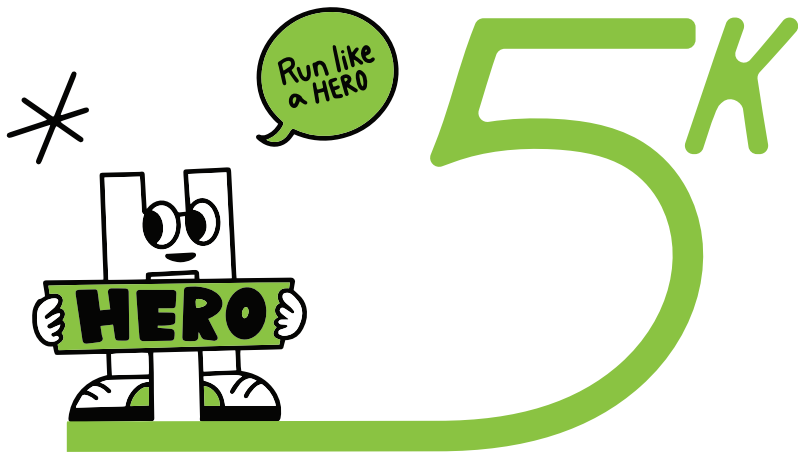
## SILVER \$1,000

Silver Sponsor logo on race flags, radio advertising & all digital media

Inserts in runner swag bags

Logo with links on poster, shirts, 5K website page & registration website

Featured mentions during event



**Making strides for mental health**

# EVENT SPONSORSHIP OPPORTUNITIES



## 5K PARTNER

MULTIPLE SPONSORS

**\$250+**

Logo on publications, with mentions on social media & digital media

Logo with links on poster, shirts, 5K website page & registration website

2 Race entries

Mentions during event



## SWAG

MULTIPLE SPONSORS

**\$500**

Exclusive logo on runner's swag bags with optional additional insert

Logo on all publications, mentions on radio, social & all digital media

Logo with links on poster, shirts, 5K website page & registration website

2 Race entries

Mentions during event



## T-SHIRTS

ONE SPONSOR

**\$750**

Exclusive logo placement on sleeve of runner t-shirts

T-shirt signed by membership

Logo on all publications, mentions on radio, social & all digital media

2 Race entries

Logo with links on poster, shirts, 5K website page & registration website

Mentions during event



## FINISH LINE

ONE SPONSOR

**\$1,000**

Premier logo Sponsorship banner on finish line arch

Banner signed by membership

Sponsor logo on all publications, radio, social & all digital media

2 Race entries

Inserts in runner swag bags

Logo with links on poster, shirts, 5K website page & registration website

Featured mentions during event

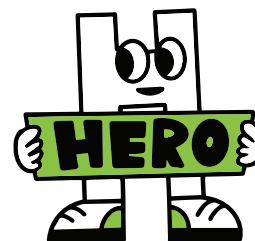


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# SPONSORSHIP RESPONSE FORM

Yes! I will proudly sponsor the HERO House 5K!

Please indicate sponsorship level below



JOIN *our*  
**FUNDRAISING**  
*and* **HELP US**  
**GROW** *our*  
**COMMUNITIES!**

Presenting (\$5,000)

Finish Line (\$1,000)

Platinum (\$2,500)

T-Shirts (\$750)

Gold (\$1,500)

Swag (\$500)

Silver (\$1,000)

Partner (\$250)

In-Kind Sponsor (Value dictates sponsorship level, please complete below)

IN-KIND DONATION (If you instead wish to sponsor through in-kind gift, please include description & value)

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## SPONSOR INFORMATION

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Contact \_\_\_\_\_ Email \_\_\_\_\_

Make check payable to:

HERO HOUSE NW  
ATTN HERO HOUSE 5K  
12838 SE 40TH PL  
BELLEVUE, WA 98006